

COMMUNITY HEALTH PLAN (CHP) FOR FY 2014

Hospital Name: Laughlin Memorial Hospital

CB Manager: Tracy Green, RN Director of Wellness

Year: 2014

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
Diabetes Mellitus 11% of adults in Greene County are diabetics; age-adjusted death rate for diabetes in Greene County is 26%. DM is the 3rd leading cause of death among the African American Community in Greene County.	All adult residents (ages 19 and over) in the Wesley Heights neighborhood, (the residential area of Greeneville with the highest African American population)	Diabetes outreach	Decrease participant's HgA1C levels 2 points or more over a 6 month period	<p>At least 50 residents ages 19 & older will receive pre & post HgA1C</p> <p>At least 25 residents ages 19 & older will participate in the educational meetings on food choices and Diabetes offered between tests</p> <p>At least 20 participating residents will be referred to and graduate from this program.</p>	<p>Provide free HgA1C tests</p> <p>Provide staff to draw blood, provide dietary counseling, and lead educational workshops</p> <p>Build database of patients seen</p> <p>Ask residents when they last had a HgA1C</p> <p>Ask residents if they have access to glucometer</p> <p>News stories & PSAs</p> <p>Promote "Take Charge of Your Life" program through the Greene County Health Department</p> <p>Encourage enrollment in "Take Charge of Your Life"</p> <p>Assist Health Department with PSAs</p>	<p>3 locations made available for teaching</p> <p>At least people who received pre & post blood work</p> <p># of people who return for follow-up counseling and treatment-to be determined</p> <p>12 PSAs aired or published</p> <p>2 news stories</p> <p>Database including HgbA1c results</p>	<p>Hospital Staff (Laughlin Memorial Hospital & Takoma Regional Hospital)</p> <p>Greene County Department of Health</p> <p>Churches in the community of concern</p> <p>Wesley Heights Diabetes Coalition</p> <p>University of Tennessee Extension Program</p>	\$1200.00 (Employee labor and lab tests)	Greene County Department of Health \$2000.00 grant	Spring 2014	<p>Lisa Chapman</p> <p>Tracy Green</p> <p>Bob Kamieneski</p> <p>Lamanda Weston</p>

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
Obesity is the #1 issue in Greene County determined by Primary Data collection 32% of the population of Greene County has a BMI > 30	Children ages 6-14 in the Wesley Heights neighborhood, (the residential area of Greeneville with the highest African American population)	Creation Health Outreach	Present the Principles of Creation Health (principles of prevention and wellness) in 1 ½ hour long sessions including activities, games, and books	<p>At least 100 children ages 6-14 will participate in the Creation Health Program</p> <p>Each child will pass a Creation Health Post-Test</p> <p>Each child that completes the program will receive a Creation Health t-shirt</p>	<p>Provide free Creation Health educational materials to all participants</p> <p>Provide free educational events including games and presentations</p> <p>Build database of participants and their parents</p> <p>News stories & PSAs</p> <p>Create Creation Health Video clips 30-60 seconds long on healthy lifestyle principles to show during the daily news segments in the Greeneville City School System</p>	<p>At least 100 children seen</p> <p>90% of children who pass the Post-Test</p> <p># of hours donated by hospital staff and community volunteers to be determined</p> <p>2 of PSAs aired or published</p> <p>2 of news stories</p> <p>Completed database</p>	<p>Hospital Staff (Laughlin Memorial Hospital and Takoma Regional Hospital)</p> <p>Greene County Department of Health</p> <p>Churches in the Wesley Heights Community</p> <p>Boys & Girls Club</p>	\$5000.00 (Employee labor) t-shirts & teaching materials	Creation Health Grant \$2500.00	Fall 2013	Tracy Green Bob Kamieneski

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
According to County Health Rankings, 30% adults reported smoking cigarettes in Greene County. The smoking rate is 3 times higher for children that live with a parent who smokes	All 9 th -12 th Grade students in Greeneville City Schools	"Tar Wars"-A tobacco prevention program specifically targeting all High School students in Greeneville TN.	Students will learn the long term effects of cigarette smoking and tobacco use	To help students understand the negative health impact of tobacco on the body and on others through education and the use of models of smoker's lungs versus healthy lungs.	Make video segments lasting 30-60 seconds using students and school faculty to air on the daily school news. The videos will show that smoking is harmful to them and to those affected by second-hand smoke.	<p>All students will sign a pledge to remain tobacco free</p> <p>Students will demonstrate understanding by participating in activities and correctly answering questions</p>	<p>Laughlin Memorial Hospital</p> <p>Takoma Regional Hospital</p> <p>Greeneville City School System</p> <p>Greene County Department of Health</p>	\$1,000 each from Laughlin Memorial Hospital and Takoma Regional Hospital	To Be determined by the state of TN by 12/13	Spring 2014	Tracy Green Bob Kamieneski Lisa Chapman

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
According to County Health Rankings, 30% adults reported smoking cigarettes in Greene County and the smoking rate is 3 times higher for children that live with a parent who smokes	Greene County residents of all ages and socio-economic levels	Tobacco Coalition Initiative	Reduce tobacco use in teens, pregnant woman, and the effects of secondhand smoking	To help the community understand the negative health impact of tobacco on the body and on others through education events	Host a Tobacco Summit for the entire community Start Tobacco Cessation classes in community businesses and industries Promote the Gold Sneaker program in area daycares 4 Billboards 2 PSAs aired or published	Promote non-tobacco use on 4 community billboards Provide 100 "Quit-Line" Educational boxes to employers Educate daycare workers in 4 centers to become Gold Sneaker certified	Laughlin Memorial Hospital Takoma Regional Hospital Department of Health Greene County	\$1000 per hospital	Greene County Department of Health Grant Money \$7500.00	Summer 2014	Lisa Chapman Tracy Green Bob Kamieneski

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
The #1 issue in Greene County determined by Primary Data collection: 32% of the population of Greene County has a BMI > 30. Healthcare costs of obesity-related diseases are \$147bill/yr.	Greene County residents of all ages and socio-economic levels	"Let's Move!" Greene County	Encourage the community & leaders to adopt a long-term approach to fight obesity Help parents make healthy choices Promote physical activity	Increase community awareness of the importance of physical activity to overall health Involve local government and community leaders to fight obesity Be recognized as a "Let's Move!" community	Host a Saturday afternoon "Let's Move!" community event Provide activities, exercise demonstrations, educational materials, guest speakers, list of resources, etc. Feature local organizations that provide access to healthy activities PSAs	Local mayors will sign a proclamation declaring Greeneville a "Let's Move!" town 2 PSAs aired or published 2 news stories	Laughlin Memorial Hospital Takoma Regional Hospital Greene County Health Council	\$250.00 each from Laughlin Memorial Hospital and Takoma Regional Hospital	Local business sponsors \$2000	Fall 2013	Tracy Green Bob Kamieneski Ashley Head

CHNA Priority & Indicator	Audience	Name of Project	Overarching Goal	Outcome Statements (to meet Goal)	Strategies/Tactics (to achieve Outcomes)	Outcome Measures	Partners	Hospital Budget	Matching \$ (include in-kind)	Due Date	Person Resp.
<p>According to the County Health Rankings Greene County is 39th out of 95 TN counties. Indicators show that Greene County needs improvement in tobacco use, obesity, Diabetes, and physical activity when compared to other parts of the country.</p>	<p>Greene County residents of all ages and socio-economic levels</p> <p>School-age children</p> <p>Churches</p> <p>Local businesses</p>	<p>Creation Health Coach</p> <p>A full-time employee who promotes Creation Health lifestyle principles to the community in general</p>	<p>The goal is to promote the 8 principles of healthy living to the community members of Greene County, TN</p> <p>C-Choice R-Rest E-Environment A-Activity T-Trust I-Interpersonal relationships O-Outlook N-Nutrition</p>	<p>To promote CREATION Health in the local Boys & Girls Club, YMCA and Greeneville High School</p> <p>To teach at least 500 students the principles of CREATION Health</p> <p>To provide educational material on CREATION Health to those 500 students</p> <p>To promote CREATION Health to at least 250 workers in our local businesses</p>	<p>Provide FREE information on the 8 principles of CREATION Health</p> <p>Teach CREATION Health in local community gatherings, schools, churches, and businesses</p>	<p>Teach CREATION Health to 80% of the high school through their news programming in the mornings</p> <p>Teach CREATION Health to 80 children attending the local Boys and Girls Club and YMCA</p> <p>Teach CREATION Health to at least 3 businesses</p> <p>Distribute FREE CREATION Health books to those interested</p>	<p>Laughlin Memorial Hospital</p> <p>Takoma Regional Hospital</p> <p>Department of Health Greene County</p> <p>Greeneville City School System</p> <p>Local Businesses</p>	<p>\$40,000 for CREATION Health Coordinator</p>	<p>The Niswonger Foundation</p>	<p>Fall 2014</p>	<p>Erin Franklin</p> <p>Tracy Green</p> <p>Bob Kamieneski</p>